



WISCONSIN'S NATURAL HISTORY MUSEUM

MILWAUKEE PUBLIC MUSEUM

Annual Report

2017



A Message from Dennis Kois, President & CEO of the Milwaukee Public Museum

The Milwaukee Public Museum (MPM) is one of the leading natural history and science museums in the United States. The four million objects in our collection have the power to teach and inspire, and to connect us all—young and old—to the world around us. By preserving our collections, staging quality special exhibitions, and providing educational programs and outreach to Milwaukee and beyond, we’re making a difference in our community.

A number of major capital projects were undertaken this year, including the investment of more than a million dollars in a state-of-the-art digital projection system for the Daniel M. Soref Dome Theater and Planetarium. This system projects both our films (which, sadly for those among us who have a soft spot for actual celluloid, now arrive at MPM on a hard drive) and our Planetarium programs. This new system—one of the first of its kind in the world—marks the penultimate investment in the Theater from a major gift provided some years ago by the Daniel M. Soref Charitable Trust.

Another major project underway at the end of the year was the creation of an innovative, educational storm water catchment project in our Wells Street (Kadish) courtyard. Funded by grants from the Metropolitan Milwaukee Sewerage District and the Fund for Lake Michigan, this green infrastructure investment will reduce storm water runoff, inform our visitors about green technology, and improve the public courtyard with new porous pavement and native plants.

As to our metrics for the year, Museum attendance counts were down 14% from the prior year (it’s tough to top a dinosaur exhibit!); however, we engaged over 522,000 visitors with the Museum in a variety of ways. Despite the reduction in attendance, our Theater and Planetarium total attendance continued to strengthen, up 4.6% over 2016. And thanks to a generous gift from the Greater Milwaukee Foundation as well as the ongoing support of Kohl’s, MPM was able to continue to increase its revenue per visitor despite increasing total free visitation over the prior year. Additional free and discounted days,

2016-2017 Giving



Through exhibitions, educational programs, collections, and research, the Milwaukee Public Museum inspires curiosity, excites minds, and increases the desire to preserve and protect our world's natural and cultural diversity. With the generous support of our donors, MPM brings the world to the residents of Milwaukee, Wisconsin and beyond. The stewardship of your gifts is of utmost importance to us, and we are sincerely grateful to each and every donor.

INDIVIDUALS, FAMILY FOUNDATIONS, AND PRIVATE PHILANTHROPIC FOUNDATIONS

The Museum recognizes donors listed below whose gifts of \$250 or more were received between September 1, 2016 and August 31, 2017.

EXCEPTIONAL ANNUAL SUPPORT

Friends of the Milwaukee
Public Museum
Milwaukee County

\$100,000 - \$499,999

Anonymous
The Lynde & Harry Bradley
Foundation
Four-Four Foundation, Inc.
Herzfeld Foundation
Jodie & Thomas Lane, in memory of
Nancy O. Lurie* **
Mrs. Robert L. Manegold
Melitta S. & Joan M. Pick Charitable
Trust
Daniel M. Soref Charitable Trust

\$50,000 - \$99,999

Leona Boldt
Buchanan Family Foundation
Greater Milwaukee Foundation
Helen & Jeanette Oberndorfer
Fund
Ted & Mary Kellner
Herb Kohl Philanthropies

\$25,000 - \$49,999

Anonymous
Carol A. Carpenter
Fund for Lake Michigan
Greater Milwaukee Foundation
Robert F. & Jean E. Holtz Fund
Harvey E. & Harriette V. Vick Fund
William D. Vogel Fund
Jerome & Dorothy Holz Family
Foundation
Krause Family Foundation, Inc.
Patti & Jack McKeithan
Nicholas Family Foundation
Puelicher Foundation
Schoenleber Foundation, Inc.

\$15,000 - \$24,999

Anonymous
Bader Philanthropies
Isabel & Alfred Bader Fund
Alvin & Marion Birnschein Foundation
Robert Dohmen
Karen J. Glanert Charitable Trust
Greater Milwaukee Foundation
KPA Fund II
Evan & Marion Helfaer Foundation
Ladish Foundation
Laskin Family Foundation, Inc.
Jane Bradley Pettit Foundation

Mary & V. Ross Read III
Kate & Don Wilson

\$10,000 - \$14,999

Theodore W. Batterman Family
Foundation
Richard & JoAnn Beightol
Joan E. Brengel
Richard H. & Jane S. Dean
Marjorie Garrison*
Greater Milwaukee Foundation
John J. Brander & **Christine
E. Rundblad** Fund
Bucyrus Foundation, Inc.
Imogene M. Wyckoff Fund
Mary Jane Ziska Memorial Fund
Earl E. Hart*
Koeppen-Gerlach Foundation
Ruth DeYoung Kohler
Lubar Family Foundation
Sheldon & Marianne Lubar
Charitable Fund
Maihaugen Foundation
Marshall & Arlene Meier
Genie & David Meissner
Bruce & **Candy Pindyck**
Kim & John Schlifske
Judy & Erich Schwenker
Madonna & **Jay** Williams**

\$5,000 - \$9,999

Donna & Donald W. Baumgartner
Priscilla & Anthony Beadell
Mrs. David E. Beckwith
Sharlene & **Timothy Byrne**
Mary Mohrhussen Dittmar
Bernadine & Stephen Graff
Grand Rapids Community Foundation
Loeks Family Fund
Greater Milwaukee Foundation
Donald & Barbara Abert Fund
Norman & Lucy Cohn Family Fund
Luedke-Smith Fund
G. Edward Heinecke
Debra Hench
Frieda & William Hunt Memorial Trust
James & Karen Hyde Foundation
Kristin & Julian** Jackson
Kolaga Family Charitable Trust
Mary Ann & Charles LaBahn
Camille A. Lonstorf Trust
Lubar Family Foundation
Madeleine & David Lubar
Charitable Fund
Elaine & Gerald Mainman
Kenneth & Maureen Manning
Jim & Janet McKenna
Carolyn & Rhody* Megal

John A. & Linda Mellowes
William & Marian Nasgovitz
Jane & Keith Nosbusch
Charles D. Ortgiesen Foundation
Susan & Stephen Ragatz
Charles & Patricia Roy
Nita Soref
Anne & John Thomas
Nick & Judith Topitzes Family
Foundation, Inc.
Julia & David Uihlein
Stacy & Blair Williams
Charles F. Wright, Jr.

\$2,500 - \$4,999

Tia & **Mikelis Abuls**
Paco & Betty Aguilar
Jason Allen & Jessica Lochmann
Anonymous
Isabel & Alfred Bader
Nora & **Jim Barry**
Richard & Carol Bayerlein Family
Foundation
Arlene Brachman
Edith Brengel Radtke & David Radtke
Joan & Fred Brengel Family
Foundation, Inc.
Ken & Amy Brengel
Clarence Chou
Catherine & **Simon Davis**
Dean Family Foundation
P.J. DiStefano
Candice & **Ethan Elser**
Tom & **Tanja Felton**
David & Velma Geraldson
Greater Milwaukee Foundation
Bernadine & Stephen Graff Fund
Judith A. Keyes Family Fund
William N. & Janice V. Godfrey Family
Foundation Trust
Charles & Jean Gorham
Jean & Thomas Harbeck Family
Foundation
Susan K. & **Charles I. Henderson**
Patricia Hoben & Charles Carter
The Holahan Family
William Honrath & Elizabeth
Blackwood
John T. & Suzanne S. Jacobus Family
Foundation
Sarah & Robert Jansen
Susan & Leander Jennings
Annette & **John Malloy** & Family
Dr. Brent & **Susan Martin**
Thad Nation & Dr. Anna Varley
Lynn Nicholas
Janice & Raymond Perry Community
Fund Inc.

Clare M. Peters Charitable Trust
Jane C. Podemski
Gene & Ruth Posner Foundation, Inc.
Rosemann Family Foundation
Katherine M. Smith
Linda & Richard Stevens
Stratton Foundation
Michael Van Asten
Deborah & **Willard Walker**
Sara Walker & Pat Dhein
David & **Betsy Wyatt**

\$1,000 - \$2,499

Anonymous
Kathie & Tony Asmuth
Terri & **Keith Baisden**
Lawrence Biesiadny
Melanie & Steven Booth
Anne Booth & Charles Trainer
Joseph & Karen Branch
Marilyn & John P. Breidster
Elaine Burke
Barbara & Dr. Henry Burko
Kelly & Christopher Calvelli
Wendy & John Cayer
Anthony & Vicki Cecalupo
Dr. Ellen Censky**
Lynn Chappy, in memory of Phyllis F.
Pubanz
Cherchian Family Foundation
Colleen & David Clark
Sue & Curt Culver
Frank Daily & Julianna Ebert
Davidson & Harley Fund, Inc.
Mr. & Mrs. Thomas J. Degnan
Patti** & John Dew
Barri & David J. Drury
Jim & Pati Ericson
Linda Findley
Byron & Suzy Foster
Jennifer Friedman Hillis Foundation
Barbara Nitchie Fuldner
Dr. & Mrs. James Gierahn
David & Brian Glenn
Greater Milwaukee Foundation
Anthony & Andrea Bryant Family
Fund
Children's Experiential
Opportunities Fund
Daniel & Mary Corcoran Family Fund
Cottrell Balding Fund
Henry C., Eva M., Robert H., and
Jack J. Gillo Charitable Fund
Susan & Howard Hopwood Fund
Journal Foundation/Thomas &
Yvonne McCollow Fund
Mary A. Mellowes Fund
Murphy Family Fund

James & Sharon Petrie
 Kirsten & Alex Pezewski
 Patrick & Peggy Remfrey
 Patricia Remmen & Cheryl Kuba
 Dennie Sanchez
 Dr. & Mrs. Gregory J. Schmeling
 Rodd & Andrea Schneider
 Gail Schumann & Michael Switzentaum
 Judith & Roger Smith
 Mark & Minna Smith
 Debra & Norman Stewart
 Patricia M. & Phillip J. Stroupe, II
 Marilyn & Bob Teper
 Michelle & Laurie Thalacker
 Dawn & Robert Truitt
 Eric Waydick
 Melanie & Brian Wolf
 Dr. & Mrs. Marvin Wooten
 Claudia & Jim Youngquist

\$250 - \$349

Brian Aarvig
 Betty-Alice Anderson*
 Karen L. Anderson
 Anonymous
 John & Daniel Arakelian
 Mrs. Carol Ariens
 Bettina Arnold
 Sara Arnold & Walter Brummund
 Janine Arseneau & Dr. Brian Benda
 Kathryn Bach & Eric Steele
 Jean Badciong & Megan Cicon
 Timothy Bailey
 Libby, Caroline & Barbara Barrow
 D. M. Bauer
 Barbara & Stephen S. Becker
 B.S. Becker & M.E. Csuka
 Rob Beisenstein & Terri Wetzel
 Jana & Ken Betts
 Ralph H. Bielenberg
 Martha Binn Niegelsen & Chad Niegelsen
 Thomas Bliffert
 Abigail & Jonathan Bloom
 Ryan Braman
 Suzanne & Eugene Braun
 Barbara Brennan Nelson & Chad Nelson
 Barbara & David Bresnahan
 Emily & Robert Brockman
 Jessica & Benny Brojde
 Marcia Brooks & Edward Hammond
 Edith & Ed Brown
 Darlene Bruesewitz
 Darla & Michael Burazin
 Mindy & Chip Burke
 Shelley & Doug Burns
 Rachel Burton-Grinde & Steve Grinde
 Sharon Busey Young & Craig Young
 Laura & Matthew Byers
 Rebecca & Winfred Byrd
 Harry & Karen Carlson
 Janet & John Carlson
 Heidi & Larry Carpenter
 Nancy L. & William S. Carpenter
 Elizabeth & Richard H. Casper
 Christine L. Clements
 Susan Collins

Morgan & Antonio Contes
 Linda Cook & Elizabeth Cook-Ostrenga
 Danielle & Darin Costello
 Daniel James & Julia Suzanne Croal
 Charitable Fund
 Ryan Croal & Stephanie Kiepert
 Christine & Kenneth Crom
Eddie Cullen
 Tracy & Richard Dallen
 James H. Damkoehler
 Vivien & Lev Deback
 Laura & Justin Debbink
 Catherine & Kevin Delahunt
 Mary Jo & R. Thomas Dempsey
 Karen Derenzo & Glen Miller
 Penny & Jim Deshur
 Kellie & Jim Doll
 Sandra J. & Gerald Dorff, M.D.
 Valeria Downey
 Melissa & Aaron Duffy
 Robert & Terese Duffy
 Sandy Duffy
 Sandra & Thomas Dunst
 Doug Earl Family
 Jill E. & Josh A. Edler
 Kristina & Todd Ehnert
 Heather Eiden & Peter Thornquist
 Nancy & Dennis M. Eiff
 Dr. & Mrs. Mark A. Elson
 John & Mary Emory
 Gregory R. Ewert
 Marie-Anne & Daniel Ewig
Bridie Fanning
 Faith & John Favale
 Angela Ferrill Browne & Jeffrey Ferrill
 Kerry & William Ferris
 Robert & Kristin Fewel
 Rane & Brenton Field
 Marybeth & Paul Flagstad
 Darrell & Sally Foell
 Mary & Kenneth Fonstad
 Stacey & Kenneth C. Force
 Susan & Robert A. Forrer
 Jeny & Robert E. Freese
 David A. Friedman
 Ronald Froehlich
 Richard Frohling & Kristina Somers
 Arthur J. Gallagher Foundation
 Martika & Randal Gartman
 Laura & Gary Gemmel
 Drs. Mark & Virginia Gennis
 Dayna Geraltz & Joseph Weber
 Sylvia Gerasch
 Greater Milwaukee Foundation
 Paul & Philia Hayes Fund
 The Godec Family
 Alex & Alisa Goldman
 Karen Gosewehr
 Charles Grimm
 Sarah Guerrero & Stephanie Melarvie
 William J. Hable
 Ann & Keith Hacker
 Mary Hagle & Mark Hirschmann
 Hans Hahn & Carla Cheek
 Deirdre & Tom Halat
 Jean Hamann
 Marsha & Fred Hammer
 Arlene Hansen
 Gina & James Harpole

Susan Harris & Dr. David Rogers
 Paul Hartlaub
 Kathryn Haupt
 Carla & Robert Hay
 Kayleen Helms
 Kathy & Jan Hermann
 Mary M. & Stephen Hessel
 Stacey & Thomas Hodits
 Maren Hofmann-Larsen & John Larsen
 Walter & Sean Hogan
 Andrew & Paula Holman
 Dolores Holman
 Pamela Holmes & Eryn Smith
 Tyron J. Hooks
 Dr. & Mrs. S. Fredric Horwitz
 Linda & Peter Hotz
 Nic & Phyllis Hoyer
 Marty Hren**
 Susan Huebner & Alexandra Henrichs
 Julia Ihlenfeldt
 Barbara & James Injeski
 Erin Jackson
 Kathleen Jacobson
 Sarah & Jeffrey Janz
 Jewish Community Foundation
 Margery H. & Irvin M. Becker Fund
 Bill & Idy Goodman Fund
 Elizabeth R. & Nicholas J. Johnson
 Angela & Lee Johnston
 Samantha E. & David L. Jones
 Randy & Maggie Joos
 Rosemary & David Jorgenson
 Gail Marie & Roger Jossart
 Araceli & Ikar J. Kalogjera
 Char Kamine
 Mary & Charles Kamps
 Diana & Jeff Kane
 Susan & Lawrence Kaplan
 Michael Karwoski
 Cheryl & Edward Kaufenberg
 Judith & William F. Kay
 Lisa & Scott Kelley
 M. Terese & Peter Kendl
 Gretchen & Henry Kensler
 Kenneth King & Elaine King
 Dr. & Mrs. Edward Kinsfogel
 Jean & Russell T. Kittleson
 Christopher R. Kling
 Paul Kling
 Robert Kloes & Amber Braun
 Kirsten & Steve Klug/Sylvan Guitars
 Linda L. & William C. Koenig
 Karleen Kordas & Todd Eifert
 Lee & Benedict Kordus
 Evelyn Krawczyk
 Susan & John Krezoski
 Carrie Kuehl
 Kristin & Peter Kult
 Thomas Kupsik
 Joanne Lagatta & Michael Bieberitz
 Todd Lange & Lori Willkomm
 Brian & Sue Lanser
 Eleanor Lee
 Debbie Legato
 Cheryl & David Lemke
 Sherry & Jerry Lemke
 Kathleen & Robert Lendosky
 Alan Lepkowski

Rebecca L. & James W. Lescher
 Dawn & Beth Lewinski
 Donna M. & James H. Ley
 C.E & Richard Linhart
 Linda M. Llanas-Tym
 Mr. & Mrs. Robert Loepfe
 Natalie & Gary Longworth
 Peter Lovance
 Lisa & Christopher Lundberg
 Theresa Maatman & Christopher Bauer
 Katharine & Sandy Mallin
 Kristie Malone
 Maribel & Gilberto Marquez
 Dr. Dean & Mary Ann Martinelli
 Elizabeth & Francisco Martorell
 Mary Louise McCartney
 Michael McCormick & Jasna Coralic
 McCormick
 Joni & Joseph McDevitt
 Sarah McEneaney & Robert Smith
 Ruth & Steve McGuire
 Trina & Joseph E. Metz
 F & P Michalski
 Janice & Ross A. Miller
 Jennifer & Joseph Monarski
 Timothy Moravec
 Helen Mueller & John Archibald
 Barry Mullen
 Michael Murray
 Rebecca & Thomas Murray
 Renee & Joseph Mysliwy
 Jean & Hilton Neal
 Brian & Karen Nelson
 Cindy & Courtney Nelson
 Richard E. Nelson
 Diane & Kent Newbury
 Jacqueline Nguyen & Christopher Lawson
 Tammy & J. Andrew Nicholas
 Gina & Andrew Nicoli
 Brittany & David Nikolic
 James Nocton & Ellen Danto-Nocton
 Mary & Michael O'Byrne
 Linda P. & Patrick M. O'Donnell
 Lois O'Keefe
 Bonnie & Harold Oldenburg
 Deanne Olson & Ava Olson
 Lt. Col. Julianna L. Olson
 Nancy Olson
 Elizabeth & James Orth
 Richard Palchak & Marcia Frankiewicz
 Lisa Penkwitz-DeMartino** & Fabio DeMartino
 Louise & David Petering
 Lorna & Owe Petersen
 Dana & Gary Peterson
 Lee & Peg Pfannerstill
 James N. Phillips
 Thomas & Nancy Phillips
 Mary & Mark Pierce
 Richard & Diana Pine
 Ilka & Steve Pollock
 Drs. Tod Poremski & Elizabeth Sedgwick
 Marita & Chuck Prendergast
 Helena Pycior & John Lapinski
 Elizabeth Pyne
 Julie Quinlan Brame** & Jason Brame

David & Tonya Radtke
 Jean Reed & Jeanette Cordoves
 Alison & David Rehm
 Colleen Reilly & Dan Ryan
 Kelly & Ted Ressel
 Jane Reyerson Ford & Bill Ford
 Paul Reyes & Elaine Gonzales
 Josh Rice
 Iva J. Richards
 Syma & Timothy Richer
 Dawn Roberts & John Heinzel
 Claudette Robinson
 Rohlen Foundation
 Andrea & Ansher Rosenberg
 Dawn M. Rotes
 Melissa & Mark Rothe
 Julie & Tony Rousseau
 Gwendolyn Ruedin Family
 Michael Ryan & Mary Burke-Ryan
 Debra & Michael Sadowski
 Wilbert & Genevieve Schauer
 Foundation
 Diane Scheerer
 Meg Schellinger & Zachary Swedo
 Charles Schindwein
 Scott Schlipp & Eileen Rugolo
 Kelly & Nick Schmidt
 Bobbie & John Schmitt
 Rebecca A. & John J. Schmitt
 Tammy Schneider & Mark Janikowski
 Susan & Steve Schnoll
 Marion & William D. Schreiber
 Carrie & Kristopher Schroeder, M.D.
 Meagan & Jason Schultz
 Eugene & Eleanore Schulz
 Christopher Schutte
 John Schwengel
 Elizabeth Sedgwick
 Jacqueline & Carl Seyferth
 Kathleen Sheahan & Mark Holzbauer
 Dawn & John Simons
 Cheryl & Matt Sisson
 Sarah & Will Slaughter
 Jenny & James Slivka
 Laura & Kenneth Smart
 Greg & Nancy Smith
 Ken & Cardi T. Smith
 Barbara A. & Robert W. Sonnen
 Bob Spangenberg
 Bill & Sue Sprinkmann
 Roger & Beth Stafford
 Alec & Karen Stapleton
 Marge & Jeff Stearns
 Carol & Louis Stein
 Angell & Ryan Stone
 Stormy Hill Foundation
 Rose & Michael Synowicz
 Les & Jean Tarjan
 Rochelle & Rick Tennessen
 Otto G. Tesch
 Shara & Shawn Thiele
 Gilman R. Thompson
 Colleen Tierney & Benjamin Imhoff
 Christi & Al Torkelson
 Veronika & Nikola Tusic
 Lois & Chester Tyler
 Stephanie & Anthony Uljanec
 Loraine D. & Robert J. Van Eerden
 Jacqueline & Mark Wagner
 Cheryl & David Walker

Jill Waltersdorf & Thomas Tarkowski
 Stewart Wangard & Kari Pietsch-
 Wangard
 Mary & Sam Wann
 Renee & Gerard M. Washington
 Janice Watson & Alfred Lustig
 Jerome Weber
 Laura & Paul Weisman
 Barbara West & Zachary Karpinski
 Heide Wetzler
 Daniel Whitmer
 Donna & Harvey Wichman
 Catherine Williams
 Andrew & Linda Willms
 Karen & Mark Wilmot
 Jane Wittig & Ronald Davies
 Sharon Wolf
 Dawn & Peter Wolfgram
 Ashley M. & Thomas A. Wondra
 Hillary & James Wucherer
 Nancy & John Wyatt
 Michelle & Chris Young
 Stacey & Floyd Young
 Patricia Yunk & William Mollenhauer
 Caryl Zaar
 Jennifer J. & Matthew J. Zacher
 Katherine & Paul Zavada
 Carmen Zayas Aponte & Derek
 Brammeier
 Joseph Zgonc
 David Ziebell
 Mary L. & Robert J. Ziino
 Tina M. & Matthew E. Zodrow

* Deceased

** MPM Staff & Former Staff

**Names listed in bold denote
 members of the MPM Board
 of Directors**

CORPORATE CLUB

*The Museum recognizes the
 following corporations and corporate
 foundations whose gifts of \$500 or
 more were received between
 September 1, 2016 and August 31, 2017.*

\$100,000 - \$499,999

Cramer-Krasselt
 Kohl's
 Northwestern Mutual Foundation
 Rexnord Foundation
 We Energies Corporation &
 Foundation

\$50,000 - \$99,999

Badger Meter, Inc.
 Johnson Controls Foundation

\$25,000 - \$49,999

Baird
 CG Schmidt, Inc.
 Husch Blackwell LLP
 Hydrite Chemical Co.
 Joy Global Foundation, Inc.
 Meijer, Inc.
 Potawatomi Hotel & Casino's
 Heart of Canal Street

Sendik's Food Markets
 Sensient Technologies Corporation

\$15,000 - \$24,999

Associated Bank
 Bliffert Lumber & Hardware
 BMO Harris Bank
 Briggs & Stratton Corporation
 Foundation, Inc.
 PKWARE Inc.
 Rockwell Automation

\$10,000 - \$14,999

A.O. Smith Foundation, Inc.
 Brewers Community Foundation
 CIBC
 The Harley-Davidson Foundation
 MGIC Investment Corporation
 Runzheimer Foundation, Inc.
 We Energies
 We Energies Foundation Matching
 Gift Program
 Zilli Hospitality Group

\$5,000 - \$9,999

Baker Tilly
 Burke Properties
 Cedar Crest Ice Cream
 Foley & Lardner
 Grace Matthews, Inc.
 Hard Surface Solutions/Balanced
 Environment
 HUSCO International
 Landmark Healthcare Facilities LLC
 ManpowerGroup
 Marking Services, Inc.
 Michael Best & Friedrich LLP
 Rogers Memorial Hospital Foundation
 Town Bank
 Walker Forge Inc.
 WiRED Properties

\$3,000 - \$4,999

Bridgewood Advisors
 The Horton Group, Inc.
 North Shore Bank
 Perlick Corporation
 Sargento Foods Inc.
 W.T. Walker Group, Inc.

\$2,500 - \$2,999

Bucyrus Foundation Matching Gift
 Program
 Dahlman Construction Co.
 Gallagher & Associates
 M.E. Dey & Co. Inc.
 Rexnord Foundation Matching Gift
 Program
 Strattec Security Corp.
 Suzy's Cream Cheesecakes, Inc.
 Usinger Foundation, Inc.
 Zilber Ltd.

\$2,000 - \$2,499

Direct Supply
 Johnson Controls Foundation
 Matching Gift Program
 Kikkoman Foods Foundation, Inc.

\$1,500 - \$1,999

Butters-Fetting Co. Inc.
 Cousins Subs
 Holton Brothers, Inc.
 PNC Foundation
 von Briesen & Roper, s.c.
 West Bend Mutual Insurance
 Company
 Weyco Group

\$1,000 - \$1,499

American Transmission Co.
 Badger Mutual Insurance Company
 Bank Mutual Corporation
 Bostik, Inc.
 Catholic Financial Life
 Classic Cargo International, Inc.
 Desert Aire
 DeWitt Ross & Stevens s.c.
 Generac Power Systems
 Herzog University
 HGA Architects and Engineers
 Holz Motors, Inc.
 Hunzinger Construction Company
 Hupy and Abraham, S.C.
 InPro Corporation
 Kalmbach Publishing Co.
 KAPCO, Inc.
 KCOTS LLC
 Marcus Hotels & Resorts
 Orbis Corporation
 Our Place Day Services, LLC
 Outpost Natural Foods Co-op
 Park Bank
 Port Washington State Bank
 R&R Insurance Services
 Rite Hite Foundation
 Toepfer Security Corporation
 Trakside Services, Inc.
 Umansky Motor Cars
 Usinger's Famous Sausage
 WaterStone Bank SSB
 Weldall Manufacturing, Inc.
 Zaun Memorial Foundation

\$500 - \$999

Badger Boiled Ham Company
 Dedicated Computing LLC
 DJ Hochschild & Associates
 Douglas Dynamics LLC
 Edstrom Industries, LLC
 Educators Credit Union
 GRAEF
 Grunau Company
 Hentzen Coatings, Inc.
 Landmark Credit Union
 Mandel Group/Eileen &
 Barry Mandel
 Materion
 Milcut, Inc.
 Milwaukee Electronics Corp.
 Milwaukee Urological S.C.
 Motor Castings Foundation, Inc.
 National Business Furniture
 Novozymes BioAg Inc.
 O&H Danish Bakery
 Puhl's True Value Hardware, Inc.
 Russ Darrow Group
 Uline
 Vulcan Global Manufacturing
 Solutions

2016-2017 Trustees of Tradition



Trustees of Tradition are individuals whose legacies demonstrate their commitment to carrying forward the mission of the Milwaukee Public Museum into the next century and beyond. This is a complete and current list as of November 1, 2017.

- Anonymous
Kathryne & Steve Ahrens
Dorothy Aring
F. Tessa & Richard N. Bartels
Gertrude Bates*
Priscilla & Anthony Beadell
John Blimke, Ph.D.
Laurette Broehm
Patricia M. Buck*
Lieselott Buettner*
Susan E. Buxton*
Carol A. Carpenter
John & Julie Carpenter
Anthony & Vicki Cecalupo
Lynn Chappy
Margaret & George Chester, Sr.*
Norman & Lucy Cohn*
Mary C. Corcoran
Florence & Roland Cron*
Lawrence E. Demmer*
Mary & Fredrick H.* Dohmen
Mary F. Donald*
Patricia Emerson
Gertrude K. Erskine*
Tom & Marilyn Fifield*
Linda Findley
Thomas L. Frenn
Roy Fried*
Marjorie Garrison*
Elsa C. Gatzke*
David & Velma Geraldson
Brian Glenn
David Glenn
John R. Gmeindl
Pauline L. Goeltz*
Donald J.* & Carolie M. Goniu
Bernadine & Stephen Graff
Evelyn & Harold F.* Grunewald
Sally Hammond-Wells & George Wells*
Kristin Hansen & Darrel Johnson
Earl E. Hart*
William C. Haynes*
G. Edward & Priscilla* Heinecke
Avis & James Heller*
Ann Bardeen Henschel, M.D.*
Elizabeth S. Herbon*
Thomas G.A. Herz
Esther Jane Hoffmann*
Donna & Richard* Holscher
William Honrath & Elizabeth Blackwood
Freda Huber*
Janina Jach*
Joyce & Noral* Jacobs
Carol & Charles James
Susan & Leander Jennings
Kirsten Olson Johnson & Collin Johnson
James H. & Carol J. Kelly
Cathy & Kenneth Kerznar
Charles Kletzsch*
Mary E. Krall
Jeanne & Jack* Ladky
William S. Revolinski & Debra L. Lampe-
Revolinski
Jean S. Lindemann
Frieda F. Luctman*
Dr. Nancy O. Lurie*
Kristie & Dr. John* Malone
Sally & Robert L.* Manegold
Joan A. Markel*
Mary Maude Mason*
Elizabeth J. May*
Pauline McKnight*
Ann* & Charles McNeer
David G. & Marion S. Meissner
Mary A. Mellowes*
Dede Meyer Foote & Robert T. Foote*
Suzanne Miles*
Gregg A. Miller & Elizabeth M. Matz
Janet Miller*
Stephen D. Miller*
Steve Mintz
Patricia Mitschrich
Caroline & Albert Mundt*
Lenore Nuesslein*
Helen & Jeanette Oberndorfer*
Mariette & Philip W. Orth, Jr.*
Elizabeth "Jolly" & Frederick L. Ott*
Lygere Panagopoulos
Claire & Robert Pflieger
Julie Quinlan Brame & Jason Brame
Marion & Verne Read*
Albert E. Rinehart*
Dana & Peter Rokich*
William R. Rom*
Emanuel N. Rotter*
Christine Rundblad & John Brander*
Betty Samuelson*
Randall Sandes*
Anita Sangor*
Ruth V. Schoen*
William E. Schultz*
Elizabeth Schulze*
Alice M. Shaughnessy*
Ms. Susan Shields
Katherine Sieker*
Katherine M. Smith
Yvonne B. Smith
Nita Soref
Gretchen Sousek*
Gerald* & Louise Stein
John W. Taylor
Aaron & Anita Tilton*
Mike Van Asten
Hayette & Harvey E. Vick*
Lowell Warshawsky
Marlene* & Robert Watchmaker
Audrey Wegner*
Edward Weschler*
Robert & Jessie Whitmore*
Joan C. Wiegand*
Edwin P. Wiley
Jay & Madonna Williams
Patricia Smith Wilmeth*
Winifred & Webster Woodmansee*
Daisy Woods*
Diane & Richard Wright
Imogene M. Wyckoff*
Blanche R. Yale*
Allen M. Young
Robert S. Zigman
Bettie Zillman
Mary Jane Ziska*

* Deceased

Board of Directors



Milwaukee Public Museum

September 1, 2016 - August 31, 2017

Officers

Michael G. Carter, J.D., CPA, Chairman - Sr. Vice President/CFO, Northwestern Mutual
Timothy P. Byrne, CFA - Vice Chairman - Chief Information Officer/Managing Director, Baird
Lydia Chartre, Secretary - Partner, Real Estate, Development & Construction, Husch Blackwell
Beverly Smiley, Treasurer - Vice President - Controller, Badger Meter, Inc.
Charles (Chuck) I. Henderson, Asst. Secretary/Asst. Treasurer - Attorney, Davis & Kuelthau
Jay Williams, Immediate Past Chairman - Past President/CEO, Milwaukee Public Museum
Dennis Kois, President (ex-officio) - President/CEO, Milwaukee Public Museum

Directors

Jason W. Allen - Partner, Foley & Lardner
Mikelis (Mike) Abuls - Executive Vice President & COO, CG Schmidt, Inc.
Keith S. Baisden - Sr. V.P., Commercial Banking, Town Bank, A Wintrust Community Bank
James (Jim) T. Barry III, J.D., CCIM - President, The Barry Co.
Eddie Cullen - Milwaukee County Supervisor, 15th District
Patrick (PJ) J. DiStefano - Partner, Deloitte
Ethan Elser, Sr. - Director of Corporate Development, PACE Equity
Bridie A. Fanning - Senior Advisor, Boston Consulting Group
Tanja Felton - Community Volunteer
Alexander (Alec) Fraser - Partner, Michael Best & Friedrich LLP
John Grunau - Manager of Construction, The Brewery Works
Patricia J. Hoben, Ph.D. - Co-Founder and Head of School, Carmen High School of Science and Technology
Amy Wurlitzer Hopkins - Owner, Time Flies Toys
Lyle Ignace, M.D., M.P.H. - Executive Director, Gerald L. Ignace Indian Health Center
Niksa (Nik) Ivancevic - Owner/CEO, Midwest Fiber Networks
John J. Malloy - CFO & COO, Principal, NAI MLG Commercial
Susan H. Martin - Exec. V. P., Gen. Counsel and Corporate Secretary, WEC Energy Group
Supreme Moore Omokunde - Milwaukee County Supervisor, 10th District
Thad Nation - Founder & Senior Partner, Nation Consulting
Mary Ellen (Candy) Pindyck - Community Volunteer
Khalif Rainey - Milwaukee Alderman, 7th District
Christine Rundblad - MPM Docent
Jill Timm - Senior Vice President Finance, Kohl's Department Stores
John A. Utz - Executive Vice President, Associated Bank
Michael (Mike) Van Asten - Founder/President, Incredible Edibles, Inc.
Charles F. Wright, Jr. - Plant Superintendent, Rheocast Company
Betsy Brown Wyatt - Executive Vice President, General Manager, Cramer-Krasselt
Patricia (Patty) L. Yunk - Community Volunteer

** through December 19, 2017*

Financial

MPM Fiscal Years Ending August 31, 2016 and 2017

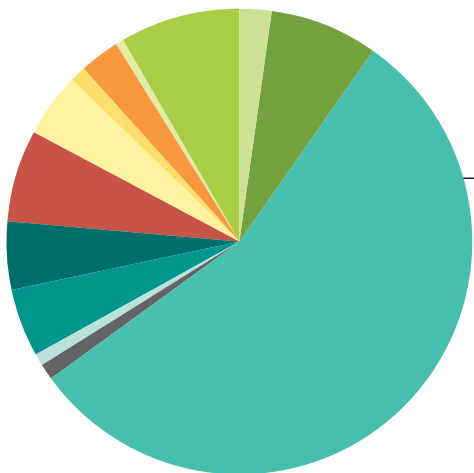
Revenue 2017



SUPPORT AND REVENUE BY SOURCE

	Fiscal Year 2016	Fiscal Year 2017
Contributions & Membership	\$4,636,638	\$4,281,967
Public Support	\$3,500,000	\$3,500,000
Earned Revenue	\$4,319,189	\$3,488,480
Other (Released from Restriction)	\$1,612,837	\$2,939,416
Total Revenue	\$14,068,664	\$14,209,863

Expense 2017



MUSEUM DEPARTMENT OPERATING EXPENSES

	2016	2017
Cost of Goods Sold	\$342,533	\$273,450
Supplies & Subscriptions	\$1,122,094	\$899,445
Wages & Benefits	\$8,097,516	\$7,460,596
Travel	\$161,864	\$117,740
Insurance	\$110,667	\$81,964
Marketing/Donor Development	\$693,153	\$656,552
Maintenance	\$695,893	\$613,470
Utilities	\$962,937	\$988,076
Professional Fees	\$632,807	\$564,499
Miscellaneous/Sales Tax	\$154,441	\$106,865
Donated Services Used	\$407,222	\$217,048
Subtotal Museum Departments	\$13,381,127	\$11,979,705
Interest Expense	\$102,229	\$114,781
Depreciation	\$1,201,655	\$1,415,072
Total Operating Expenses	\$14,685,011	\$13,509,558
Unrestricted Net Operating Income (Loss)	(\$616,347)	\$700,305

NON-OPERATING INCOME

	2016	2017
Pension & Retiree Benefits Gain/(Loss)	(\$977,157)	\$391,587
Other	\$248,345	\$304,731
Change in Non-Operating Net Assets	(\$728,812)	\$696,318
Restricted Net Asset Activity	\$279,591	(\$2,018,557)
Total Change in Net Assets	(\$1,065,568)	(\$621,934)

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	2016	2017
Total Assets	\$25,703,387	\$24,223,196
Total Liabilities	\$10,707,024	\$9,848,767
Total Net Assets	\$14,996,363	\$14,374,429

Find the Milwaukee Public Museum IRS Form 990 at www.mpm.edu/About-Us/annual-report-public-records.

Fun Facts



2

NEW SPECIAL
EXHIBITS OPENED



19,490

SPECIMENS DIGITIZED
& UPLOADED



10

CARL & CARLA
DINOSAUR VIDEOS



71,461

CANDY STICKS SOLD
AT MPM



634,000

WEBSITE
VISITORS



1,844

STREETS EXHIBIT APP
DOWNLOADS



33

ADULT EVENTS
& PROGRAMS



1,021

SPECIES IDENTIFIED
AT BIOBLITZ



36,073

KOHL'S THANK YOU
THURSDAY
ATTENDANCE

